Critique of a Blog Entry Sample (outline only)

Sample Blog Entry to Critique: https://www.itworldcanada.com/blog/wanted-defenders-of-the-public-interest/86095

- Evaluation according to rubric (2): Thorough, honest, and constructive evaluation. Evaluate the Blog Entry according to:
 - Intellectual Engagement with Key Theme-Related Concepts:
 Demonstrates engagement with the important issues raised through readings and/or class activities
 - Does engage with important issues from class: what does it mean to be a professional?
 - Personal Response to Key Theme-Related Concepts: Extensive evidence of a personal response to the issues raised in the readings/activities, and demonstrates growth
 - Does provide evidence of a personal response, by using personal examples
 - Engaged Writing for the Web: Shows a good command of Standard English. No problems for audience. Blog entry includes links and uses recommended style
 - Well-written, style for links seems okay, but it could be betterwritten for the web (more scannable, use headings within post, and so forth) and some links' text could be more descriptive
- Critique (4): Provides a substantial assessment of the entry, including the strength of the position taken by the author and the quality of the references used
 - There is a lot of talk about public interest but not much to seriously define it (except for the anecdote about what it is not. This is a big issue that needs more consideration
 - European Union's Directive 2005/36/EC is not linked
 - More clear connection between "public interest" and CS/IT professional could be made –the author would have some space, there are about 200-300 words to spare